

## **MEDIA RELEASE**

**Inaugural TOUCH J.A.M. Carnival kicks off with vibrant community celebration**  
*SP Group commits S\$2.1 million to boost experiential learning for vulnerable youth and children*

**SINGAPORE, 13 MARCH 2026** - TOUCH Community Services (“TOUCH” or “触爱社会服务”) launched its inaugural TOUCH J.A.M. Carnival this evening, kicking off a community-wide effort to raise S\$3.3 million for its programmes. Held from 13 to 15 March 2026 at Ngee Ann City Civic Plaza, the carnival champions the community spirit of giving while creating memorable experiences for families through games and workshops.

Supported by SP Group, the carnival was launched by Mr Eric Chua, Senior Parliamentary Secretary, Ministry of Law & Ministry of Social and Family Development. TOUCH Ambassador and MediaCorp artiste, Ms Rebecca Lim, made her first official appearance at the fundraising event. Celebrity emcee Mr Gurmit Singh hosted the launch, adding to the vibrant line-up of activities.

At the event, SP Group affirmed its contribution of S\$2.1 million over three years to TOUCH, facilitated through Community Chest. SP’s donation enables the formation of the SP CHAMP League, supporting over 700 children and youths aged 7 to 17 years from lower-income families. They will benefit from mentoring, academic tutoring, and access to structured enrichment activities to strengthen cognitive skills and improve social mobility.

Children and youth beneficiaries from TOUCH, as well as beneficiaries with special needs, took to the stage to showcase their talents, expressing their confidence and growth through lively and heartfelt song, dance and drum performances.

JOURNEY, a brand under TOUCH Community Services that promotes the creative talents of people with intellectual disabilities, featured a special JOURNEY x Snoopy merchandise pop-up which includes the launch of the limited-edition JOURNEY x Snoopy: Galactic Playground Collection.

**Mr James Tan (陈锦耀), Chief Executive Officer, TOUCH Community Services,** said “At TOUCH Community Services, we are committed to building strong families and caring communities across generations. J.A.M. stands for Joy, Art, and Music, and reflects our commitment to spreading joy, celebrating creativity and fostering family and community bonding through shared experiences. Through this carnival, we hope to create moments that uplift, connect and remind us that strong communities are built when people come together with a shared purpose.”

“We would like to thank SP Group for its S\$2.1 million contribution to TOUCH in support of our children and youth beneficiaries. This generous gift will enable us to extend our reach, strengthen our programmes, and create meaningful, long-term impact in the lives of those we serve.”

**Mr Stanley Huang (黄天源), Group CEO of SP Group** said, “SP Group has journeyed with TOUCH for more than a decade, from sustained volunteering with seniors to funding vital programmes that help level the playing field for children and youth from lower-income families. Through the SP CHAMP League, we aim to empower the next generation with a strong educational foundation and holistic enrichment programmes to equip them with essential life skills and pathways to discover their talents and thrive.”

In 2024, SP contributed S\$500,000 to TOUCH Community Services, to support at-risk youth from lower-income families, providing them with digital learning resources, academic coaching and immersive enrichment activities. Volunteers from SP, also known as SP Heart Workers, guided children and seniors around the carnival’s activity booths, ensuring a comfortable and enjoyable experience for everyone. Since 2015, SP Heart Workers have been volunteering regularly with TOUCH including befriending seniors at Active Ageing Centres and distributing SP Power Packs – sets of essential items customised for seniors, youth and children who are beneficiaries of TOUCH.

Throughout the 2.5-day carnival, members of the public are encouraged to contribute to the fundraising effort. All proceeds will go towards TOUCH’s Heart of Community Fund to strengthen TOUCH’s programmes, and will benefit more than 216,000 children, youths, families, seniors, caregivers, and people with special and wellness needs.

## **TOUCH J.A.M. Carnival Fact Sheet**

### ***Event Details***

- The carnival will be held at Ngee Ann City Civic Plaza (open area outside Takashimaya Shopping Centre) from 13 to 15 March 2026, from 5pm to 10pm on 13 March and 10am to 10pm on 14 and 15 March.
- The carnival is open to members of the public with free admission.
- Carnival game coupons are available for members of the public to purchase on site.
- Visitors can look forward to live performances from TOUCH beneficiaries and musical performances by Lullaboy, one of Southeast Asia's fastest-rising singer-songwriters, local band 53A, and actor-singer Glenn Yong.
- Members of the public who wish to support TOUCH Community Services can do so via the donation terminals around the carnival, or by purchasing game coupons and snack bags.

### ***About JOURNEY x Snoopy: Galactic Playground Collection***

- The JOURNEY x Snoopy: Galactic Playground Collection, a first-ever collaboration between JOURNEY and Peanuts, will be launched at the carnival.
- The collection features a series of newly designed bags and charms inspired by Galactic Playground, an original artwork created by 27 JOURNEY Special Artists.
- This collaboration brings together the timeless charm of Snoopy and Friends with the joyful, imaginative world of our artists, transforming their expressive collage into wearable art pieces that celebrate creativity, inclusivity and community.

- END -

For media enquiries, please contact:

Ms Jamie Tan

Senior Lead, Branding, Strategic Communications, TOUCH Community Services

Mobile: 8903 2530

Email: [jamie.tan@touch.org.sg](mailto:jamie.tan@touch.org.sg)

.....

## **ABOUT TOUCH J.A.M. Carnival 2026**

TOUCH J.A.M. Carnival is a 2.5-day event held from 13 – 15 March 2026 championing the community spirit of giving while delivering a memorable experience and lasting impact for families. Open to the public for free, with carnival game coupons available for purchase and food and beverage options on site, the carnival will feature games, workshops, live performances from TOUCH beneficiaries and musical performances by lullaboy, one of Southeast Asia’s fastest-rising singer-songwriters.

Beyond entertainment, the carnival aims to raise vital funds towards TOUCH’s Heart of Community Fund to support TOUCH’s programmes.

## **ABOUT THE HEART OF COMMUNITY FUND**

The Heart of Community Fund aims to support some 216,000 individuals in our care, including 13,322 seniors, 5,496 caregivers, 1,905 persons with special needs and their families, and 48,899 children, youths, parents and educators. Funds from The Heart of Community Fund will also support outreach programmes that promote cyber wellness and mental health, reaching over 109,000 individuals in the community.

## **ABOUT TOUCH COMMUNITY SERVICES**

Since 1992, TOUCH Community Services has served people of all ages, races and religions to see sustainable change and transformation in their lives. It believes in the worth and potential of every child, youth at-risk, family in need, senior, caregiver, and person with special or wellness needs to grow, participate and contribute in the community. The heartbeat of TOUCH is to activate potential, build independence, connect people, and deliver impact by developing sustainable solutions in society. For more information on TOUCH, please visit [www.touch.org.sg](http://www.touch.org.sg).

## **ABOUT SP GROUP**

SP Group is a leading utilities provider in Asia Pacific, empowering the future of energy through low-carbon, smart solutions. It owns and operates electricity and gas transmission and distribution networks in Singapore and Australia. As Singapore’s national grid operator, SP Group serves approximately 1.7 million industrial, commercial, and residential customers with world-class transmission, distribution, and market support services.

Beyond traditional utilities, SP Group delivers integrated sustainable energy solutions across Singapore, China, Thailand, and Vietnam. These solutions include district cooling and heating, renewable energy, EV charging infrastructure, and digital energy platforms tailored for districts, communities, and commercial and industrial customers.

Championing sustainable philanthropy, SP Group supports social service users across the age spectrum - from seniors to youth and children - through impactful initiatives that deliver lasting outcomes.



With a commitment to active corporate volunteerism, SP Group also engages its staff, business associates, and customers to empower lives for life.

Through SP's philanthropy and volunteerism efforts over the past year, more than S\$5.8 million has been contributed to support vulnerable groups across the age spectrum including children and youth from disadvantaged backgrounds.

For more information, please visit [spgroup.com.sg](http://spgroup.com.sg) or follow us on Facebook, LinkedIn and Instagram.