

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**4 July 2013**

**RUNNING THE RACE FOR OUR CHILDREN**

**- *Run & Raisin'* 2013 by TOUCH Young Arrows to raise funds for needy children**

*Run & Raisin'* 2013 is a charity run and carnival by TOUCH Young Arrows (TYA), a service of TOUCH Community Services. Some 2,680 runners will be flagged-off by Guest-of-Honour, **Mr Sam Tan, Senior Parliamentary Secretary, Ministry of Culture, Community and Youth, and Mayor, Central Singapore District**, at Gardens by the Bay on Saturday, 6 July 2013.

Through this charity event, TYA aims to raise \$250,000 for its services and programmes for the 400 needy and disadvantaged children under its care. Funds are raised through cash donations from supporters and the public, registration fees for the run, and sales of coupons for the carnival, where there will be food and game stalls as well as rides for people of all ages.

Some 250 TYA children, aged six to 12, will be attending the event. Some 150 of them and their parents will be participating in the run together, which also aims to promote a healthy lifestyle and family bonding within the community.

Says 33-year-old Mdm Norjalila Bte Sumadi, mother of seven-year-old Muhd Fadhi Siham, nine-year-old Muhd Fitri Iman and 10-year-old Muhd Fatris Ihsan, "This is my first time at *Run & Raisin'*. I'm excited to be here and to spend some quality time with my family!"

In the spirit of embracing a healthy lifestyle and to show their support for this great cause, more than 800 preschool educators from the Preschool Teachers Network Singapore will be taking part in the 5km Fun Run.

Says Mr Eugene Seow, Executive Director of TOUCH Community Services, "TOUCH Young Arrows aims to realise the potential of children from low-income and disadvantaged families, including those from single-parent homes, by providing practical and emotional support, to motivate them to do their best in school and to relate well with their family members. Funds raised through *Run & Raisin'* will go a long way in helping us continue our work among the less privileged through our 17 children's clubs located in the heartlands all over Singapore."

TOUCH is pleased to invite your reporter and photographer to cover the event.

Date: Saturday, 6 July 2013  
Time: 7:00am – 7:00pm  
7:30 am (First flag-off by Guest-of-Honour)  
7:40 am (Second flag-off by Guest-of-Honour)  
7:50 am (Third flag-off by Guest-of-Honour)  
Venue: Gardens by the Bay, Silver Garden  
(see attached map below)

**For media enquiries and attendance, please contact:**

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About TOUCH Community Services

TOUCH Community Services is a not-for-profit charitable organisation officially registered in 1992. TOUCH was granted the charity status and became a full member of the National Council of Social Service on 12 December 1994. Over the last 21 years, TOUCH has reached out to many individuals from all races and backgrounds. In 2012, TOUCH reached out to some 28,000 clients and 211,000 service users. Our clients include children from low-income or single-parent families, youths at risk, needy families, people with special and healthcare needs, and the frail elderly. TOUCH is also a winner of the Singapore Prestige Brand Award (SPBA) 2011 - Special Merit (not-for-profit organisations). To find out more about TOUCH, please visit the corporate website at [www.touch.org.sg](http://www.touch.org.sg).

About TOUCH Young Arrows

TOUCH Young Arrows (TYA) believes that children can be nurtured and sharpened like arrows to make a positive impact in society, and to be future leaders in the community. TYA aims to realise the potential of children from single-parent or low-income families through a series of activities such as tuition, mentoring and sharing, art and craft lessons, indoor and outdoor games, outings and camps. TYA runs these activities on Saturdays at 17 Clubs (16 locations) at various parts of Singapore, including Ang Mo Kio, Bedok, Bukit Merah, Clementi, Geylang Bahru, Hougang, Marine Parade, Mountbatten, Queenstown, Serangoon, Tampines, Woodlands and Yishun. Some of the children who were in the pioneer programme some 25 years ago have returned to the club as volunteers to mentor the younger ones. *Youthphoria*, a youth outreach programme for graduated TYA children, was launched in 2008 to encourage them to return as volunteers to mentor other kids.

# Location Map

